Jakarta EE Marketing Committee Meeting - July 11, 2019

Agenda

- Approval of the previous mtg minutes **(5 mins)**
- Reporting to/from Steering Committee (Mike D) **(10 mins)**
- Update on standardization of projects on Jakarta.ee (Paul White) (5 mins)
- Jakarta EE 8 launch readiness (Thabang) (10 mins)
  - Review timeline, tasks, and deliverables
  - Members to identify marketing contacts
- Jakarta EE compatible products pages (Shabnam) (5mins)
- Event planning (Shabnam, 10mins)
  - Oracle Code One - sharing Booth sign-up sheet.
  - Jakarta EE Community event @Oracle Code One
- Parking lot items
  - Listing of Compatible Implementations on Jakarta.ee website (vs. Compatible Products)
  - Jakarta EE community event @Oracle Code One (part of Oracle event or separate Jakarta WG event)
  - Promotion of committee elections
  - Prioritizing the vote on -1, 0 or +1 on keeping current social media (Twitter management) as it stands today

Attendees:

Dominika Tasarz (Payara)

Jonathan Gallimore (Tomitribe)

Neil Patterson (IBM)

Dan Bandera (IBM)

Mike DeNicola (Fujitsu)

Edward Bratt (Oracle)

Eclipse Foundation:

- Paul White
- Thabang Mashologu
- Gabriela Motroc
- Shabman Mayel

Discussed:

- **Previous meeting minutes: Approved**
- **Reporting to/from Steering Committee**
  - JESP v1.2: July 15 ballot close (6/9 votes approved so far)
  - Platform spec is in good shape. Target date of September 10 will not be jeopardized by the current challenges
  - Reduction of the review period is critical (to 14 days)
  - No change in the javax activity because it has been put on hold
  - Update call on July 17: PMC activities need to be updated
- **Update on standardization of projects on Jakarta.ee**
  - For Jakarta EE8, it's important to get the standardization on the radar screens of respective teams
  - Is it worth having a standardization of projects on Jakarta.ee so that users can come to Jakarta EE and receive info more easily?
- **Jakarta EE 8 launch readiness**
  - Cloud Native Java eBook (10-15 pages) is underway and should be ready by mid-August. Members are encouraged to share it with their communities
  - Jakarta EE 8 content from members: Please use this spreadsheet to confirm upcoming content
  - Produce one single page (as a landing page) for the Jakarta EE 8 launch. Example here.
- **Jakarta EE compatible products pages**
  - We need a page (like Jakarta.ee/compatible products) that features product name, logo, version, link, how to get listed etc. The page should be ready by September 10.
- **Events planning**
  - **Oracle Code One 2019**
    - Please use the booth sign-up sheet
    - Jakarta EE meetup will take place on Tuesday evening (6.30-9pm). Members interested in sponsoring should come forward by July 22.

Actions:

- Get spec leads involved in the standardization of projects on Jakarta.ee.
- Members are encouraged to promote the upcoming Cloud Native Java eBook (out in mid-August)
- Use the Jakarta EE 8 Marketing Plan: Launch Timeline so that all the parties involved have an overview of the upcoming content from members
- Jakarta EE 8: EF (Thabang/Gabriela) to reach out to members for supporting quotes
- Members are encouraged to sign up for the Oracle Code One 2019 booth schedule, which is available here
- Members interested in sponsoring the Jakarta EE meetup at Oracle Code One 2019 should come forward by July 22